



## ADVERTISEMENT AT TORRY'S DELPHI PAGES



## Why advertise at Torry.net portal ?

- High Efficiency: Extremely Targeting - for Delphi/RAD Studio users and developers
- Worldwide: Statistics for January 2016 in Brief – 34 641 Visits, 25 154 Visitors, 89 306 Displayed pages, 2,53 Pages/Visit, Average Time/Visit 2:14, Returning vs. new visitors: 67,2/32,8
- Flexibility: Flexible banner schemes, free-of-charge changes in banners during the campaign, very reasonable pricing
- Money-saving: Solution for every budget, interesting discounts for permanent advertisers

## Basic Advertisement Types

There are many various options of advertisement that suit almost every potential advertisers.

In general, these types are:

**COMMON BANNERS**

**SPECIAL BANNERS**

**SPONSORS PAGE**

**DELPHI APPS PAGE**

**SPONSORED SEARCH RESULTS**

**TORRY TOP PARTNERS PROGRAMME**

**TORRY PARTNERS PROGRAMME**



## Common Banners

These banners are displayed in header part of the page or in the right or left column and are different concerning their size.

Allowed graphics formats are PNG, JPG, GIF, animated GIF.

**Leaderboard banner** in header part of the page [728 x 90] (instead of 468 x 60):

The screenshot shows a website header banner. On the left side, there is a logo for Torry.net, which includes a dog's head and the text "Torry.net DELPHI DEVELOPERS LIBRARY". Below the logo, the word "Summary" is displayed, along with the text "Last modified: 15.12.2015". The main part of the banner is green and contains an advertisement for EntityDAC, a Visual ORM model designer for Delphi with LINQ support. The advertisement includes a "60 DAY TRIAL" offer and a "DOWNLOAD NOW" button. The Devart logo is also present. Below the advertisement, there is a navigation menu with links: Home, Discounts, Monthly Star, News, Forum, Uploads, Products, and Sponsors.

**Price:** 210 USD or 198 EUR/12 months



**Wide Skyscraper** banner in the right area of the page [160 x 600]:

Total messages: 291

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29	30	»							

## I New Member

**From:** Terbaik **From IP:** 107.182.233.87  
**Date:** 24 Nov 2015 **Country, city:** Indonesia  
**Web site:** [http:// www.bengkelbola88.com/category/agenbola](http://www.bengkelbola88.com/category/agenbola)

thanks this webste torry I lie it

## Mr

**From:** Alan Bailey **From IP:** 92.29.101.108  
**Date:** 03 Feb 2015

It is proving incredibly hard to join the Torry Duscussion Forum. The registration form does not have a field for Password and when you log in and click 'send new password' I just get a link which puts me on the home page with no information on how to change the password.

bichen rescue

**Price:** 210 USD or 198 EUR/12 months

## Productivity apps for BlackBerry 10 smartphones

Call Events

SMS Launcher

Contact Events

Medicine Box


Relaxing Sounds

Certificate of Vaccination



**Square banner** in the left or right column [250 x 250]:


Press Releases: 0



Torry's QR-Code

### Informační systém MoneyS5

Poznejte systém pro řízení firmy, ve kterém se okamžitě vyznáte.



- ✓ Visit new [Discounts page](#) to order products, components or utilities from EldoS, Devart, ALDYN Software, TRichView etc. with **instant 10 - 20 % discount !** Superiority only for Torry visitors !
- ✓ Look at exclusive [Monthly Star page](#) to see actual Torry Star or our sponsors list at [Sponsors page](#) !
- ✓ Hope that Torry's Delphi Pages meet all your expectations and you will like it !  
Torry.net Team

[AdChoices](#) [▶ Delphi 7](#) [▶ VCL Delphi](#) [▶ Delphi XE5](#) [▶ Delphi Grid](#)

#### News from our Sponsors

##### Displaying, editing and printing hypertext documents

TRichView is a suite of native Delphi/C++Builder components (VCL) for displaying, editing and printing hypertext documents.

ScaleRichView is a set of VCL components for WYSIWYG editing ("What You See Is What You Get"), created basing on TRichView and RichViewActions.

**Price:** 140 USD or 132 EUR/12 months

These banners are displayed in header part of the page or in the right or left column and are different concerning their size.



## Special Banners

**Companies news** box advertising in header part of content page - HTML or plain text plus image max.100 x 100:

The screenshot shows a website header with a green navigation bar containing links: Home, Discounts, Monthly Star, News, Forum, Uploads, Products, and Sponsors. On the left, a dark blue sidebar contains a 'Summary' section with statistics: Last modified: 15.12.2015, Authors total: 4 699, Products total: 10 391, Files total: 12 958. Below this is a 'Last 7 days updates' section with counts for Applications (0), Code Samples (0), and Components (2). The main content area features a featured product advertisement for 'HQBird - advanced FirebirdSQL distribution'. The ad includes the HQBird logo, a description: 'HQBird is an advanced FirebirdSQL distribution from IBSurgeon, it includes replication, monitoring, optimization tools, recovery and database GUI.', and a 'Learn more' button. To the right of the ad is a 'Quick search' box with a search input field, radio buttons for 'Exact phrase', 'Title', and 'Description', and a 'Search' button.

**Price:** 600 USD or 565 EUR/6 months



## Sponsors page

This revamped page is intended for advertisers who prefer small static advertisement for very low price.

Conditions for this type of ads:

- every ad is displayed as a header URL link (max. 3 words) and/or one line of text (max. 10 words),
- ads are sorted alphabetically and their position cannot be changed,
- no images or graphic are allowed,
- you can order as many ads as you want,
- reference linked to this ad will contain "nofollow" attribute.

## Sponsors

Sponsors are displayed in the alphabetical order.  
If you would like to be listed here, please [contact us](#) or visit [Advertisement page](#).

### F

#### FireBird Database Server

Firebird is an open-source relational database offering many ANSI SQL standard features.

### P

#### PSPad editor

Freeware text editor for developers. Fast and easy to use with rich functionality.

**Price:** 95 USD or 90 EUR/12 months



## Delphi Apps page

This page contains basic or detailed information about apps written in Delphi.

Conditions for this type of ads:

- basic information (title and up to 3 lines of description without references) is provided free of charge
- extended information (title, unlimited length of description, reference to vendor's page, up to three images) is charged one-time fee
- ads are sorted alphabetically and their position cannot be changed
- you can order as many ads as you want, i.e. you can have listed many of your apps
- reference linked to this ad will contain "sponsored" attribute as for Google requirements

## Software written in Delphi

Particular software apps are displayed in the alphabetical order.  
If you would like your software to be listed here, please [contact us](#) or visit [Advertisement page](#).

P

PSPad Editor

T

Total Commander

**Price:** 60 USD or 50 EUR/one-time fee with lifelong validity





## Sponsored Search results

This system allows to display your components or products in the top position of search results via Search box at Torry.


### DELPHI ENTERPRISE ARCHITECTURE - SORS SERVER v.0.1

By Sors Engineering Technology. Freeware + source 11 Oct 2010

**Description**  
DataSnap alternative.  
3 tier client server technology for MSSQL server. You need to register server SOrsServerX.dll and midas.dll in you windows. One SORS server for one database with many clients.  
  
Must write one transaction waiting procedure. This is easy write to our forum to show you haw to do it. Easy change ADO-MS SQL connection and dataset to another RDBM server and library dataset components. With source client dataset easy access to Application server functions.

**Informations**  
Status: Fully functional  
Source: Included  
Size: 27kB

**Platforms:** D2010, DXE

 [Download](#)

### Midas Speed Fix v.1.2

By Andreas Hausladen. Freeware + source 08 Sep 2009

**Description**  
The MidasSpeedFix.pas is a unit that improves the performance of the Midas.dll

**Price** (one product and 12 months):

10 USD or 9 EUR

**Price** (one product and no time limit):

80 USD or 75 EUR



## Torry TOP Partners programme

Advertisement costs are very important part of total expenditures and every advertiser has to focus on the ways how to spend such costs in efficient and purposeful way.

For the most important advertisers and partner Torry.net offers extraordinary option focused on long-term, high-yield and low-cost advertisement schema.

Premium section at portal Torry.net, called Companies News, is used for this purpose.

The screenshot shows the Torry.net website homepage. On the left is a dark blue sidebar with the Torry.net logo and a 'Summary' section containing statistics: Last modified: 18.05.2016, Authors total: 4 714, Products total: 10 400, Files total: 13 005. Below this is a 'Last 30 days updates' section listing Applications: 8, Components: 24, DB-Aware Comp.: 3, .NET: 1, Tools: 3, and DB Tools: 4. At the bottom of the sidebar is a donation request. The main content area has a green header with navigation links (Home, Catalog, Discounts, News, Uploads, Forum, Articles, Sponsors) and a featured article titled 'New Rosi Components Package released' with a 'Learn more' button. To the right of the article is a 'Quick search' bar with a search input and a 'Search' button. Below the search bar is a 'Monthly Star' button and a 'Welcome to Torry's Delphi Pages!' message.

Companies News section is displayed at homepage and at almost all others pages and subpages as well. Section is always shown "above the fold" – it means that visitor isn't forced to scroll down for seeing ad content.

In order to creating this promo more exceptional, Torry.net limites number of advertisement in this area to 10 (ten). It means that your ads will be displayed very often (typically 1000x per day – based on available Google Analytics data), will be frequently visible for all visitors in "above the fold" area.


In addition, every TOP Partners programme member is entitled to have 250x100 static banner in left column of homepage (section TOP Partners). This banner is visible permanently across all pages. Reference linked to this ad will contain "nofollow" attribute

# Torry's Delphi Pages

Ultimate Resources Library for Delphi Developers



**Torry TOP Partners**



## Delphi/C++Builder and Java

Active Query Builder allows users to build SQL drag'n'drop interface and to edit them via the completion and syntax highlighting, combining. It lets parse, analyze and modify complex SQL supports tens of SQL language dialects: Oracle PostgreSQL, etc. Active Query Builder provide work with SQL queries for both the end-user a

## Complete solution for using Bluetooth Kinect and Serial Ports communication

The Wireless Communication Library is the power developers.

The Library includes a complete components : should use Bluetooth, IrDA, WiFi or Serial Port easy way to connect to a Wii Remote controller Microsoft Kinect game controller.

The Library can be used with Borland Delphi, I CBuilder, Microsoft Visual Studio .NET, Microsoft Basic 6. The Wireless Communication Library i XP, Windows Vista, Windows 7 and Windows 8

Every ad can contain image and text part. PNG and JPG images up to 150 x 150 are allowed together with 4-10 lines of formatted text (HTML). Text can contain references (URLs).

Content of ad can be changed at customers choice, email notice will enough. Advertiser can ask for changing content of his ad every month within prepaid period free of charge.

Standard price for advertisement in Companies News is 600 USD or 565 EUR / 3 months, it corresponds with 2 400 USD or 2 260 EUR / 12 months.

Joining this specialized campaign, you can get advertisement price

**1 099 USD or 1 035 EUR / 12 months**



## Torry Partners programme

Torry Partners programme is intended for advertisers who would like to have their banner permanently visible across the portal including homepage.

Advertisers are entitled to have 250x100 static banner in left column of homepage (section Torry Partners). This banner is visible permanently across all pages.

Abakus VCL  
DB-Aware Components  
Hard- & Software Baecker

**Torry Partners**  
HUNTING TROPHIES PORTAL

Microsoft Kinect game controller.  
The Library can be used with Borland Delphi, Borland Developer Studio, Borland CBuilder, Microsoft Visual Studio .NET, Microsoft Visual C++ and Microsoft Visual Basic 6. The Wireless Communication Library is 100% compatible with Windows XP, Windows Vista, Windows 7 and Windows 8.  
[more ...](#)

- Visual ORM mod
- LINQ support

60 DAY TRIAL DOWNLOAD NOW

Catalog	Menu	Others
- VCL	- Home	- Sites
- DB-Aware	- Discounts	- Authors
- Tools	- News	- RSS

**Price:** 350 USD or 320 EUR/12 months



## More interesting pages and links (textlink)

Textlinks with given URL can be placed into the premium position at the homepage. This section is called More interesting pages and links and this area is visible not only at the homepage but at all pages across the Torry portal.

Every textlink can contain one line of the text pointing to destination URL address.

8.10.2017

[Delphi programming for the Beginners - Lesson Four](#)

---

[All Articles](#)

---

## More interesting links and pages

---

[Check the best online casinos in UK](#)

---

[Do my homework 123](#)

---

[My essay geek](#)

**Price:** 350 USD or 320 EUR/12 months



## How to order and pay for advertisement ?

All orders are managed through common email. You will receive email from PayPal for completing the payment shortly.

Payment via Bank (Wire) Transfer is also possible.

## Keywords

To improve advertising targeting, please, supply us the keywords.

Keywords are used on all pages free of extra charge.

On search pages words from user's query are used as keywords.

## Questions? Comments? Need help?

Please contact us at [yamaco@yamaco.cz](mailto:yamaco@yamaco.cz).